

Linus Pauling Institute's 12<sup>th</sup> Biennial  
Diet and Optimum Health Conference

# PRECISION HEALTH: LIVING BETTER, LONGER

September 19 & 20, 2023

CH2M HILL Alumni Center,  
Oregon State University  
Corvallis, Oregon



Oregon State University  
Linus Pauling Institute

## Conference Prospectus

# From the Director

In 1986 book, *How to Live Longer and Feel Better*, Dr. Linus Pauling recommended “good nutrition for a good life.” He was suggesting that we could take a better approach to understanding how vitamins and minerals could improve health over the course of our lives. In essence, he was talking about a very important topic that now has a modern name: Healthspan Research.

Today, the Linus Pauling Institute is a leader in this field. Though the foundation of our research is in vitamins and minerals, we have expanded to include phytochemicals and other bioactives while searching for the best ways to prevent or delay age-related diseases.

We search for new ways to deliver the nutrients and other factors that people need to thrive. But we also realize that good nutrition is only one piece of the complicated puzzle that is good health. It has been increasingly made clear that achieving the goal of optimum health *will not happen with a one-size-fits-all approach*, so finding and meeting the needs of the individual will be paramount.

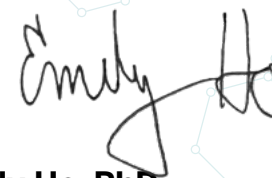
Now, there is a critical need to pivot towards Precision Health. This shift will take the lessons we have learned about healthy aging and nutrition to a whole new level.

The Diet and Optimum Health Conference has long been a place where people from multiple perspectives in health research can come together to foster new ideas. We attract professionals from academia, industry, and healthcare to share their exciting new findings, novel ingredients, and the latest cutting-edge tools.

In 2023, we hold our 12<sup>th</sup> biennial conference on the Oregon State University campus. This conference will focus on catalyzing new research at the intersections between healthspan and precision health research. It is our hope to develop mutually beneficial strategic partnerships that will continue for years to come.

Once again, we will explore aspects of preclinical, translational, and clinical research in aging and nutrition but integrate aspects of data sciences to help us move these fields forward. I am thrilled to work with our planning committee and session chairs to deliver exciting and thought-provoking content that will drive innovation.

I hope you will join us in Corvallis in September,



**Emily Ho, PhD**  
**Director, Linus Pauling Institute**  
**Oregon State University**



# General Information

## When:

**September 19 and 20, 2023**

## Where:

**CH2M Hill Alumni Center  
Oregon State University  
Corvallis, Oregon**

## Hotel Accommodations:

Special hotel rates for conference attendees at the **Hilton Garden Inn in Corvallis**, two blocks from the conference location. These are available on a first-come, first-serve basis until August 28, 2023.

## Registration:

Details on registration will come soon. Discounted registration will be available until June 15, 2023.

## Conference Topics:

- **Precision Nutrition**
- **Healthy Aging**
- **Cognition and Neurodegeneration**
- **Immunity**
- **Microbiome**

## Conference Chairs:

- **Emily Ho**, Director of the Linus Pauling Institute and Professor of Nutrition, Oregon State University
- **Maret Traber**, the Ava Helen Pauling Endowed Professor at the Linus Pauling Institute and Emeritus Professor of Nutrition, Oregon State University
- **Adrian Gombart**, Professor of Biochemistry and Biophysics and Principal Investigator at the Linus Pauling Institute, Oregon State University

# 2023 Confirmed Speakers

## Precision Health

### ***Precision Nutrition Keynote Panel***

Holly Nicastro, PhD, MPH  
National Institutes of Health

Cindy Davis, PhD  
US Department of Agriculture

### ***How Big Data Informs Optimal Nutrition***

Michael Snyder, PhD  
Stanford Medicine

Bruce Lee, PhD  
The City University of New York

Melissa Haendel, PhD  
University of Colorado, Anschutz

### ***Nutrition and the Microbiome: More Than What You Eat***

Peter Turnbaugh, PhD  
University of California San Francisco

Sharon Donovan, PhD  
University of Illinois at Urbana-Champaign

## Promoting Healthspan

### ***Healthy Aging Keynote Panel***

Holly Van Remmen, PhD  
Oklahoma Medical Research Foundation

David Furman, PhD  
Buck Institute for Research on Aging

### ***What to Do About Getting Older: Healthy Aging Interventions***

James Kirkland, MD, PhD  
Mayo Clinic

Niki Chondrogianni, PhD  
National Hellenic Research Foundation

### ***Fortifying an Aging Immune System***

Heather Zwickey, PhD  
National University of Natural Medicine

Shipra Vaishnava, PhD  
Brown University

### ***Slowing the Decline: Healthy Cognitive Function with Age***

Lukasz Ciesla  
The University of Alabama

Sarah Booth  
Tufts University

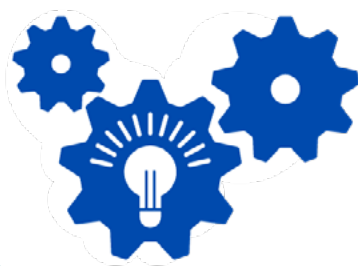


# Past Conference Participation

**Average In-Person Attendance (2017-2019): 180 Attendees**



**Academia: 75%**



**Industry: 15%**



**Healthcare: 5%**



**Government: 3%**

**Online Attendance (Virtual Meeting 2021):  
262 in-person attendees  
370 attendees registered for access**

# Sponsorship Levels

## Platinum - \$20,000+

- Inclusion of logo on all conference materials
- Six-foot display table with first choice of exhibit location
- Advertisement slide shown throughout the conference
- Three (3) free conference registrations, including final dinner
- Sponsor name added to a conference session or invited speaker

## Gold - \$10,000+

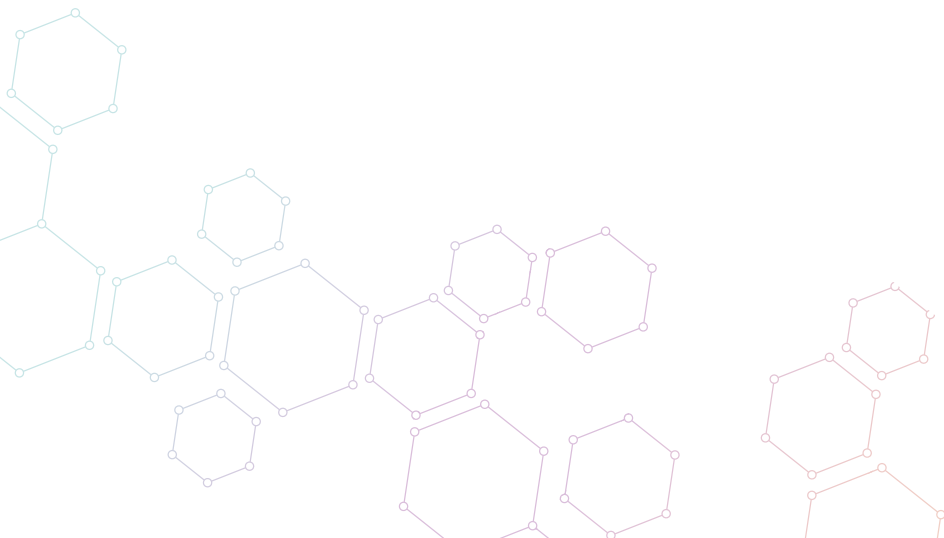
- Inclusion of logo on all conference materials
- Six-foot display table with early choice of exhibit location
- Two (2) free conference registrations, including final dinner
- Sponsor name added to a conference break

## Silver - \$5,000+

- Inclusion of logo on all conference materials
- Six-foot display table
- One (1) free conference registration, including final dinner

## Bronze - \$2,000+

- Inclusion of logo on all conference materials



# Other Sponsorship Opportunities

## Scientific Poster Session & Reception (Exclusive) - \$7,500

- Food and drink reception and scientific poster session
- Corporate literature may be displayed in reception and poster session room(s) and sponsor logo displayed throughout event
- Special acknowledgment during conference
- Two (2) additional conference registrations, including final dinner

## Young Investigator Awards (Exclusive) - \$5,000

- Awards given to students and postdoctoral trainees for outstanding poster presentations during the conference
- Sponsor logo included on every award
- Naming rights for one (1) special award to a young investigator during conference
- Special acknowledgment during conference
- One (1) additional conference registration, including final dinner

## Conference Final Dinner (Exclusive) - \$15,000

- Final banquet dinner for the conference, which includes pre-event reception
- Corporate logo displayed during event
- Opportunity to address attendees during dinner
- Special acknowledgment during conference
- Four (4) additional conference registrations, including final dinner

## Speaker Dinner (Exclusive) - \$5,000

- Dinner for all conference speakers and select guests
- Corporate logo displayed during event
- Exclusive admission of sponsor's representatives to speaker dinner
- Special acknowledgment during conference
- One (1) additional conference registration, including final dinner

# Other Opportunities (Continued)

## Conference Breaks (4 available) - \$2,000

- Refreshments and food for conference attendees
- Two breaks available on each day of the event
- Corporate logo displayed during event

## Conference Meals (4 available) - \$4,000

- Breakfast or lunch for conference attendees each day of the event
- Corporate logo displayed during event



**Oregon State University**  
**Linus Pauling Institute**

## Other Opportunities

- Networking lunch
- Logos on lanyards or other branded material
- Conference email advertisements
- Full-page or half-page print program advertisements

## Contact for more details

Linus Pauling Institute  
307 LPSC, Oregon State University  
Corvallis, OR 97331

lpi@oregonstate.edu  
541-737-5075

**Additional conference information can be found  
online at our website: [lpiconference.org](http://lpiconference.org)**